

## AUSTRALIA

### MYER STORES

Congratulations Myer Stores! Since the sale and privatisation of My Store Myer, the department store has gone from strength to strength recording strong sales figures for the last quarter.

Strong sales look set to continue and may mean that Myer Stores goes public sooner than expected. But would they wish it upon themselves when privatisation has given Management the wherewithal to drive business from within and not have the worry of kowtowing to shareholders? Staff look happier too and the stores are altogether nicer retail environments to shop in.

It will be an interesting journey to watch over the next two years. Look out for new stores opening.

### MYER TO SELL LONSDALE STREET

In another first that will reinvigorate the Myer Flagship store, Myer Melbourne is set to consolidate into one store and sell the Lonsdale Street building. This should see a whole new development opportunity for both Myer and for new owners of Lonsdale St.

## ISP WEBSITE

Visit the fantastic new ISP website [www.isp.org.au](http://www.isp.org.au) (image right) for the latest news. In future, newsletters will be posted on the website and you will receive an email notification to login.

Keep us posted with changes and additions you would like to see. This is the only website in Australia dedicated to you, the professional retail designer. By joining the ISP you can help strengthen the profession and outlook for retail designers and architects. As professional retail designers, the best thing you can do for your credentials is to have ISP Professional Member after your name. It adds credibility and differentiates trained and experienced designers from those who claim to be retail designers and aren't.

**RETAIL Expect to see more...** organic macro foods; service at banks; kids stores; Sustainable, fair trade and environmentally friendly products on the market; Corporate social responsibility; Energy alternatives; Clever young things... its time now for new, young design of the global kind... the next generation to take over

## CENTRO

Centro Management continues its foray into the American Shopping Centre scene with recent purchase of 40 or so shopping centres... following the path of Westfield and LendLease who went before them.

## OVERSEAS

### NEW RETAIL IN MANILA

SM Mall of Asia, the world's third-largest mall opened in Manila last year. The mall contains 600 shops, 150 eateries and nine anchor tenants. On over 48 acres of land and with 4.2 million square feet of gross leasable area, Mall of Asia is the first major shopping venture on picturesque Manila Bay, and it boasts the country's first Imax cinema and Olympic-size skating rink. A planetarium and science museum featuring a robotics exhibit is to come in October



Concierges guide visitors, trams ferry shoppers, and open-air shopping areas provide outdoor dining overlooking the bay and additional adventures.

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*generously sponsored by Gunnensen*



01

# INSTITUTE OF STORE PLANNERS

HOME JOIN OUR MEMBERS ABOUT ISP CONTACT US NEWS LINKS



Internationally Recognised  
Networking  
Employment Opportunities  
ISP International. [Click here](#)

### ISP Retail Design Bus Tour

April 21, 2007 :: Coinciding with DesignEX 07  
[Further details...](#)

The ISP is a professional association of interior retail store planning and design specialists committed to promoting excellence in the area of retail design. Our Sydney/Melbourne Chapter is part of an international network of members from 14 chapters worldwide headed by the [ISP International](#) based in the USA.

Our members include retail interior and store designers, visual merchandisers, shopfitters, graphic designers, suppliers to the retail industry, media, educators and students.

Our web site is designed to give you an insight into the ISP, the services on offer by industry professionals, industry news and events as well as networking and member opportunities.

## President's Report

For all members who have renewed, thank you and we look forward to a great year - even though we are already well into it!

This newsletter is sent to a wide database, so those who have not renewed / are thinking of joining / who know someone who should be a member, please do take the small action necessary to become a part of the ISP. A *membership form* can be found on the last page!

Remember, this is the only organization which specifically represents professional retail designers - more members mean a stronger organisation and more benefits which can be offered to all.

If you introduce a new Professional, Associated or Allied member, there are also financial benefits for you with regard to your own membership fees, and if that member joins within 10 days of having attended an event, the \$35 application fee will be waived.

This year for the first time we are introducing membership cards with your name and membership number on it. This means you can easily claim discounted entry fees to open functions, entry to Members Only functions - and we have a number of very good ones in the pipeline - and other benefits which are linked to the card. We are in the process of building up these benefits, so if you can offer or arrange a bookshop discount, legal advice, insurance discounts or anything that assists our members in the pursuit of their businesses and careers, then please contact me or someone on the committee. *Committee members are listed in the ISP Details page*

The Chapter Vice President Eliza Watt and I have just returned from the March Board Meeting in the US where a great deal of discussion was had about strengthening the ISP brand, increasing the membership and looking to establish other Chapters such as ours outside of the USA. This type of communication and contact between all the Chapters is invaluable, and for us it helps immeasurably to reinforce our role in the organization.

We have already had some functions and events this year which have been well attended, and the Retail Bus Tour is coming up in April in Melbourne to coincide with Designex. I urge you all to consider joining this as it is always a great day. Annie Harper is organizing this for us again, so you can be sure it will be interesting, amusing and very informative.

If you haven't visited the website yet please do so at [www.isp.org.au](http://www.isp.org.au) - it is a work in progress and will develop as a valuable communication tool.

I hope everyone has a prosperous and rewarding year.

Peter Harrison

## THIS PAGE

ISP NEWS

PRESIDENT'S REPORT

*Images below from top and going clockwise:  
March Board Meeting ISP International, Maddie Granata (Mel member) and Russell Sway*

*Bottom left: Eliza Watt VP at the ISP booth at Globalshop with International Chairman Russ Sway (centre) and International President Andrew McQuilkin*

*inspired by Gunnensen design solutions*



## SPONSOR A NEWSLETTER

It's easy to do! For the princely sum of \$350 your organisation can sponsor a newsletter and get your message across to retail designers, architects and affiliates.

## SPONSOR AN EVENT

Available in Sydney and Melbourne, call Annie Harper to organise on 0417 304 005.

**DESIGN WINNERS**

**INSPIRATION**

We congratulate the winners of the 2006 IDEA Awards brought to us by *(inside)* magazine.

The Retail Design category was partnered by the ISP.

**DESIGN WINNERS 2006**

**Overall winner**

*Moët and Chandon Marquee, Espace Lumiere* PTW Architects Chris Bosse and Amanda Henderson (GLOSS)

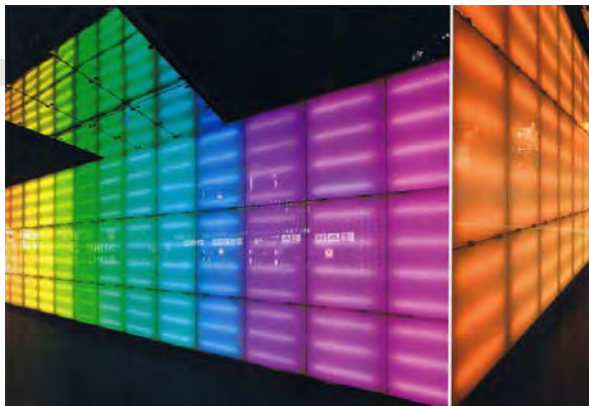
**Retail category**

Hoyts Cinema Complex, Crowd Productions + & Studio dp

(Photographs right. Images supplied by Crowd productions to inside magazine Far right. Idea Awards function. Special Lighting Design by Ian de Gruchy.)

**Corporate/Institutional category**

The Urban Workshop, John Wardle Architects, Hassell & NH Architects



*inspired by Gunnensen design solutions*



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IDEA AWARD WINNERS, 2006

ENTRY DETAILS, 2007

**IDEA AWARDS ENTRY DETAILS**

If your recent design project is innovative, resourceful and powerful, submit it to the IDEA awards. *(inside)* magazine will publish all shortlisted submissions, from conceptual to completed big budget projects, showing a contribution and a passion for design. Besides promoting your project as one of the best in the country through Australia's leading design magazine, you also have the chance of winning one of the fantastic prizes

Round 3: 17 May 2007

Round 4: 20 July 2007

Download entry from <http://www.idea-awards.com/enter>

Once you have downloaded your entry form follow the instructions carefully before sending your entry.

Please also take note of the critical submission deadlines above. Be aware that Round 3 and Round 4 become heavily subscribed to, and entrants are advised to get their entry in early.

**CATEGORIES**

**InterfaceFLOR Sustainability Award 2007**

Most Ecologically Sustainable Project for 2007

The jury will consider all the submitted work in all categories and make a decision to award this prize based on the sustainable performance of the building, product or interior.

**Corporate Culture Designer of the Year**

Most outstanding designer or design practice in 2007

This is a new award to recognise outstanding achievement and contribution to the design profession and is open to any Australian designer.

**Best Retail Interior**

(IDEA) retail will showcase the interior spaces of fashion boutiques, hair salons, showrooms and general retail spaces throughout Australia that perform as strong brand communicators and innovative, dynamic retail environments

The designers' response to brand development, merchandising, planning, and detailing is assessed as is excellence in fit-out, joinery and product presentation.

continued

**Best Commercial Interior**

(IDEA) commercial will showcase spaces that are both responsive to the commercial needs of the client and the occupational needs of the staff.

**Best Institutional Interior**

(IDEA) institutional will showcase interior designs that respond to a range of public interior design programmes - libraries, museums, government buildings, hospitals etc. Published entries will use intelligent planning, innovative products, environmentally responsive solutions and state of the art technology to generate institutional and public spaces that are visionary and progressive

**Best Hospitality Interior**

(IDEA) hospitality will showcase and award the interior spaces of the best hospitality establishments around Australia. These spaces are sophisticated, finely detailed and lit, and encourage people to be inspired before they have even tasted the fare. The designers' response to concepts of human scale, privacy / openness, space planning and the theatrical procession of food preparation and social discourse, will aid in selecting these projects

See also **Best Residential Interior** and **Best Product categories**



**GUNNERSEN**  
Super sponsor of ISP events. We applaud you.

Gunnersen is a third generation Australian company renowned for service, integrity and distribution of a raft of design solutions such as the range of eco-solutions they stock; through to timbers and veneers to the highly specialised Gunnersen Inspirations ranges such as the LG HI-MACS range of solid surfaces pictured to the left.

Gunnersen Inspirations \* [www.gunnersens.com.au](http://www.gunnersens.com.au)  
*inspired design solutions for commercial and retail application*

- \* **LG HI-MACS:** the beauty of stone in a benchtop, combined with maximum performance, intensity of colour and effect. Renewable, repairable, flexible. 10 year ltd warranty.
- \* **Element:** A revolutionary new panel product in metallic and pearlescent effects created by Climate™ technology that sees heat fused particles melted to an MDF substrate to create a tough, distinctively attractive surface that will not delaminate from heat or moisture.
- \* **Nevamar:** high pressure laminates with exclusive Armored Protection™
- \* **Verve:** an ECO melamine surface adhered to an EO moisture resistant MDF substrate which is FSC Certified. EO is a low formaldehyde emitting product with lower formaldehyde emission than the Australian standard.
- \* **InFORM Laminates:** specially manufactured using BIO antibacterial technology
- \* **Swanstone:** moulded benchtops, impervious to stains, burns, scratches and gouges.

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GUNNERSEN  
BOOK REVIEW

**BOOK REVIEW**

Beauty Design, published by German house Daab, is an extensive resource for interior designers which focuses on the diverse commercial spaces associated with beauty. Sixty designs are presented in chapters devoted to cosmetics, hairdressing, gymnasiums and day spas, and includes a handy index.

Wellness programs allow one to rediscover one's own body and to look toward inner tranquility - a trend that demands an architectural approach which recognizes the unity of the room, the beauty experience and the perception of one's own body. Thus the hairdresser on the corner is turning into an extraordinary wellness oasis - often created by outstanding designers and architects including David Chipperfield, Antonio Citterio, Cho Slade and Andree Putman to name a few.

The developing beauty market is enjoying a global boom, and this is reflected in the innovative and unique designs presented in this title. Retailers in this field are seeking a highly individual aesthetic, and the popular and exclusive designs within have been executed with great attention to colour, materials and light.

Beauty Design is an excellent pictorial reference for both interior designers and students. Beauty Design, published by Daab, 2005, flexicover, \$59.95

Books available from Susan,  
<http://www.publishedart.com.au>

All paid up ISP members receive 10% discount



Shop Design is a thorough survey of the best contemporary retail spaces from around the world. Leading architects, designing for major brands such as Prada, Reebok, and Jean Paul Gaultier, have been included alongside the work of lesser known architects unafraid of innovation and risk.

Good commercial architecture allows many people to enjoy a type of architecture that is reserved for a select few who have the budget for luxury housing. Fashionable companies are aware of the appeal of this phenomenon and are increasing their investment in the location and design of their brands and added attraction.

Furthermore, carefully planned commercial architecture also offers the opportunity to embody abstract concepts like brand values by using design to evoke specific sensation, in the same way as advertising and marketing. The aesthetics of stores have evolved so that they are now more similar to private homes, giving rise to more intimate settings in which a customer does not feel like one among many but rather the leading player.

Each project is extensively photographed, and some also accompanied by floor plans, making Shop Design a highly recommended reference for interior designers.

Shop Design published by DAAB 2005 flexicover \$59.95

UPCOMING ISP EVENTS

MELBOURNE

APRIL 21 Retail Design Bus Tour

8.30-5.30pm

Overview CH2, Australia's first 6 star Green building. Be the first to hear about what is happening at Doncaster Shoppingtown; the first to see the new Eureka Tower with Peter Maddison, Maddison Architects. Contemplate the different concepts of Aesop and eg etal; visit the SOHO-ish vertical retail concept at Curtin House and see Section 8, a Container Bar... all this and more. **BOOKED OUT.**

MAY 14 Myer Basement (right)- retail youth culture. It's below ground. Graphics and retail design work together to draw customers downstairs. Over the years many concepts have been tried few have worked like this one. Presentation by Creative Director of Myer Paul Bonnici and the VM team.

MAY 29 Members Only- Workshop with Connell Wagner. Part J from the Building Code of Australia - Energy efficiency provisions for Non-Residential Buildings- what does it mean to retail designers? It is now law for Class 5-9 buildings to comply with the new Section J energy standards ( eg offices, shops etc).

EVENTS OTHER

APRIL19-21 designEX Melbourne

designEX is the premier exhibition in Australia for interior architecture and design and is co-located with Form and Function, the annual RAI National conference.

International Seminar Series this year includes:

- Jonathan Sands, Chairman of Elmwood UK;
- Ewan McEoin, Director, Propeller;
- Paul Bonnici, Creative Director of Myer;
- Frank Alvarez, Concept Architect, Westfield
- Richard Watson, MD, Now and Next
- Joe Rogers, MD Elwood Australia
- Annie Harper, MD, Idea Nation and many more...

[www.designex.info](http://www.designex.info)

Salone Internazionale del Mobile, APRIL 18-23 Milan

We hear that this is likely to be the last year that Milan and designEX coincide. Hooray!



**BRISBANE INDESIGN<sup>®</sup>**  
MAY 2007  
[BRISBANEINDESIGN.COM.AU](http://BRISBANEINDESIGN.COM.AU)

ONLINE PRE-REGISTRATION ESSENTIAL - OPEN NOW!

26 MAY Brisbane Indesign

The Brisbane design scene's recent emergence as a thriving creative centre will be celebrated on May 26 with the inaugural Brisbane Indesign.

A design event tailored to the Queensland market, Brisbane Indesign helps you to explore the flourishing design precincts of Fortitude Valley, New Farm, Milton and beyond.

Brisbane Indesign will provide a free transport system that links all of the showrooms on a variety of bus routes. Supported by the Queensland Government, the event will see showrooms and other design venues throw open their doors to the design community, drawing crowds of architects, designers, developers and high-end manufacturers, as well as design-savvy consumers.

JUNE 3-6 designbuild Sydney Design & Green Building

JULY 19-21 Decoration + Design Melbourne [www.decoratedesign.com.au](http://www.decoratedesign.com.au)

20-23 SEPT. 100%design, London

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*inspired by Gunnensen design solutions*

UPCOMING ISP EVENTS SYDNEY

MAY 15 Members Only- Workshop with Medland Mitropoulos. Part J from the Building Code of Australia - Energy efficiency provisions for Non-Residential Buildings- what does it mean to retail designers? It is now law for Class 5-9 buildings to comply with the new Section J energy standards (eg offices, shops etc).

JUNE 19 The One Centre. Join us for an inspirational event at The One Centre. Based in Australia, The One Centre is the world's first 'mediaversal' creative company bringing brand to life innovatively and experientially in everything. Our guest presenter is CEO of The one Centre, John Ford

ISP DETAILS & CONTACTS

**ISP President:**

Peter Harrison, IGNITE Architects  
P: (02) 9819 8600  
E: [office@ignitearchitects.com](mailto:office@ignitearchitects.com)

**Current Committee:**

**VP:** Eliza Watt, Geyer  
**Trsr:** Louise Sidgreaves, Sidgreaves Group  
**Sec:** Luke Gardiner, Botton & Gardiner

- Mike Botton, Botton & Gardiner
- Mark McConnell, MIMA Design
- Leonard McCrave Retail Therapy ID
- Peter Maddison, Flash Photobition
- David Russell, Lendlease
- Patrick Torcasio, Hudsons Coffee
- Mark Van Tatenhove, HEAT Group
- Terri Wilson, Indigo Design

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[www.isp.org.au](http://www.isp.org.au)

**Editor, sponsorship, advertising, event organiser and enquiries:**

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E: [aharper@ideanation.com.au](mailto:aharper@ideanation.com.au)



The Institute of  
Store Planners

## QUALIFICATION FOR MEMBERSHIP

### **PROFESSIONAL MEMBERSHIP:**

An individual who meets at least one of the following requirements:

- 1) An individual engaged on a full-time basis in the profession of store planning for a minimum of eight years, and shall be professionally competent in five or more of the following areas of endeavour in store planning:
  - Planning • Design • Architecture • Fixture Design • Merchandising • Lighting • Colour and Material Selection
  - Specification Writing • Project Administration

as certified by two sponsors who are Professional Members in good standing of the ISP. The ISP Chapter may contact the sponsors and ask them for a reference regarding your qualifications.

- 2) Same as 1, with a minimum of six years experience for any applicant presenting a four year degree in Architecture, Interior Design or Engineering from an accredited college or university.
- 3) Same as 1, with a minimum of four years experience for any applicant presenting a college degree and NCIDQ or NCARB certification, (USA) or Architects registered by the Board of Architects (Australia).

\* The two Professional Member sponsors must attest that the application is accurate to the best of their knowledge. If an applicant cannot obtain two ISP Professional Sponsors, he/she can substitute other professionals from the design or architectural fields. Applicant must also submit a signed statement listing store projects worked on and their specific contributions thereto, together with documentation sufficient to satisfy the ISP International Executive of the candidate's store planning experience.

### **ASSOCIATE MEMBERSHIP:**

A person on a career track to becoming a Professional Member who is still fulfilling education, tenure or certification requirements. Upon the fifth and subsequent renewals, the Member shall be reviewed by their local chapter for fulfilment of requirements and upgrade to Professional status. An Associate Member's dues will rise to Professional level upon fulfilment of applicable tenure criteria whether or not the Member upgrades to Professional status at the time.

### **ALLIED MEMBERSHIP:**

Essential Members of the design team who are specialists in their own right. Visual Merchandisers, Graphic Designers, Lighting Consultants (LC), IT experts, Draftsmen & Detailers, Marketing Professionals supporting Retail Design and other specialists who are actively involved in the design and creation of retail space.

### **EDUCATIONAL MEMBERSHIP:**

A department head or full time professor or instructor in store planning, architecture or interior design in universities, colleges, design or technical schools.

### **STUDENT MEMBERSHIP:**

Store planning, interior design and architectural students presently enrolled on a full time basis in universities, colleges, technical or design schools who are interested in pursuing a career in non-residential design.

### **TRADE MEMBERSHIP:**

An individual representing a company that provides products or services to the store design/planning profession.

### **MEDIA MEMBERSHIP:**

Individual editors or writers of architecture, design or the visual arts active in the store planning field.

### **LIFE MEMBER:**

A retired Professional Member.

### **HONORARY MEMBERSHIP:**

An individual who would not otherwise be eligible for membership in ISP who has made a significant contribution to the Institute and/or the profession of Store Planning as designated by the ISP Board of Directors.

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**FOR ISP use only:** Cheque #: \_\_\_\_\_ Cheque Date: \_\_\_\_\_ Cheque Amount: \_\_\_\_\_

APPROVED FOR MEMBERSHIP: (Name of Applicant): \_\_\_\_\_

Chapter/City Centre President Signature: \_\_\_\_\_ Date: \_\_\_\_\_

International President Signature: \_\_\_\_\_ Date: \_\_\_\_\_



# Application for Membership

## The Institute of Store Planners

Staple your cheque for the Application Fee and First Year's Dues to this completed application and mail to:  
**Institute of Store Planners – Sydney/Melbourne Chapter, PO Box 419 PYMBLE BC NSW 2073**

I, the undersigned apply for membership in the Institute of Store Planners in the category checked below, and wish to attend meetings at the Chapter or City Centre checked. I certify that I understand and qualify for the membership category for which I am applying; I authorise the Institute of Store Planners (ISP) to make independent Investigations of the facts on this application. I agree to abide by ISP by-laws.

Dated: \_\_\_\_\_ Signed: \_\_\_\_\_

Full Name Dr./Mr./Ms. \_\_\_\_\_

Company or Institution: \_\_\_\_\_ Position: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Post Code: \_\_\_\_\_ Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

### Previous Business Experience

Company: \_\_\_\_\_ Position: \_\_\_\_\_

When did you work there? From: \_\_\_\_\_ To: \_\_\_\_\_

### College/University Education:

Institution: \_\_\_\_\_ Year Graduated: \_\_\_\_\_ Degree: \_\_\_\_\_

Institution: \_\_\_\_\_ Year Graduated: \_\_\_\_\_ Degree: \_\_\_\_\_

References (for Professional Applicants Only) (Those named MUST be Professional ISP Members or other Professionals from the Design or Architectural fields). \*

1) Name: \_\_\_\_\_ Company: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

2) Name: \_\_\_\_\_ Company: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

### Chapters and City Centre: (Check one only)

New York  Los Angeles  St. Louis  Charlotte  Chicago  San Francisco  Miami/Ft. Lauderdale  Boston

Honolulu  Atlanta  Cincinnati  Seattle  Dallas  Sydney/Melbourne

### Membership Category: (Check one only) NOTE: ALL FEES ARE IN \$AUD

Professional (\$280) \*  Associate (\$140)

Allied (\$140) (check appropriate box)

Engineers  Lighting  Graphic Designers  Visual Merchandisers  Marketing  Other

Primary Trade (\$700 first year only, \$465 per year thereafter)  Additional Trade Co. Reps. (\$280)

Educator (\$35)  Student (\$15)  Media (\$0)  Life (\$35)

### Please Check One:

New Member Request  Reinstatement Request  Category Change Request

### Payment Must Be Enclosed by CHEQUE only in Australian Dollars.

One time Non-Returnable Application fee for all request except Student and Media members \$ 35.00

**PLUS** 1<sup>st</sup> Years Annual Dues \$

TOTAL \$ \_\_\_\_\_ AUD

Signature: \_\_\_\_\_

Referred By: (if applicable) \_\_\_\_\_ Chapter: \_\_\_\_\_

### SYDNEY/MELBOURNE CHAPTER

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