

# SPECIAL STATE OF DESIGN SATELLITE EVENT

In partnership with:

MELBOURNE, Wednesday July 22, 20 09, 6.30 for a 7pm start.

Open to Members and Non-Members

To be held as a satellite event of the State of Design Festival, the Retail Design Institute in partnership with Design Victoria and host RMIT Gallery would like to invite you to

## SENSE OF PLACE- SAMPLING THE FUTURE. NEW DIALOGUES FOR URBAN DESIGN

Over the years urban environments have become more inclusive of human inhabitants, creating positive experiential spaces. 'Sense of Place- sampling the future' concerns itself with three of the four major 'shapers' of urban space design- retail, workplace models, and ambient or environmental considerations. How these 'shapers' are designed and work together impacts residential and commercial development in urban, suburban and regional centres. How will design shape the urban environment of the future? What are the forecasts, considerations and human impact?

Key speakers:

Lynda Roberts, lecturer RMIT & Principal Public Assembly;

Robert Backhouse, Managing Director Hassell;

Perry Lethlean, Director Taylor Cullity Lethlean [Melbourne office]

## PARTNER: DESIGN VICTORIA

Through our Business Ready programs, Design Victoria aims to increase the national and international competitiveness of Victorian designers, encourage greater engagement with industry and growth in design markets.

[www.designvic.com](http://www.designvic.com)

Venue: RMIT Gallery

344 Swanston St Melbourne Victoria 3000

[www.rmit.edu.au/rmitgallery](http://www.rmit.edu.au/rmitgallery)

Wednesday 22nd July, 6.30 for a 7.00 pm start

Event: 6.30-8.30pm [Drinks and Finger Food provided]

Numbers limited. Your place at the event will be confirmed.

**\$10 MEMBERS & \$40 NON MEMBERS**

Booking & payment online essential by Friday 17th July 2009

Profiles:

Lynda Roberts

is the principle of Public Assembly, a design / arts management consultancy specialising in the strategic development and curation of permanent and temporary cultural civic spaces.

Lynda's current practice draws on a background of architecture, public art and design education, gathering experience from a diverse range of commercial and community projects over the last decade. These include: Design Manager of

retail projects nationally at Westfield, to Artistic Director of the arts program at the Great Escape / Cockatoo Island Festivals in Sydney.

Lynda's professional and academic work is underpinned by an artistic practice with Ceri Hann. Their work explores new modes of learning within public spaces, via the creation temporary interventions as platforms for prompting conversation and establishing an empathetic awareness of one's environment.  
[www.publicassembly.com.au](http://www.publicassembly.com.au)

#### Robert Backhouse

Based in Melbourne Robert is the Managing Director of HASSELL. He has been responsible for major interior design projects throughout Australia and Asia. Working with clients ranging from large corporate organisations, to developers and private clients in residential, his reputation is built on award winning projects and publication in leading Australian and international design journals. His workplace projects are driven by evolving organisational culture and design innovation.

[www.hassell.com.au](http://www.hassell.com.au)

#### Perry Lethlean

is director of Taylor Cullity Lethlean [Melbourne office] and adjunct professor at RMIT University. His commitment to contemporary design and its expression in the landscape both in Australia and overseas can be seen as continuing the evolution of an Australian design ethic.

Perry was one of the first students to participate in the RMIT University Landscape Architecture program at its inception in 1982 followed by an Urban Design Masters Degree in 1992. His work is widely published, particularly his successful entries for major national design competitions. His leadership in designs for Craigieburn Bypass, Waterfront Geelong, and The Australian Garden, Royal Botanic Gardens have been awarded the National Award for Design Excellence in 2008, 2006 and 2002.

Perry's skills in urban design, at both the large masterplanning and detailed design scales, make him a valuable asset to the company and clients. A sought after design lecturer and critic at Universities and juror for professional practice awards. Perry is considered to be one of Australia's leading contemporary urban and landscape designers.

[www.tcl.net.au](http://www.tcl.net.au)